

April 2024

# New Strategy for a Safer, Cleaner Britain

Developed as a draft  
for submission to



Home Office



Department  
for Transport



**littergram**

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- 1** Roll out national Anti-Litter Campaign to be shown at schools
- 2** Local Authorities to retain responsibility for maintaining urban street cleansing / public spaces, refuse collection and Section 89(1) Environmental Protection Act 1990 enforcement within these zones.
- 3** Transfer duties & budgets for Section 89(1) Environmental Protection Act 1990 enforcement and compliance outside of these zones, away from the Local Authorities to new national **Safe Roads - Clean Britain (SRCB)** team.
- 4** Transfer all basic Highways Maintenance (National Highways Sections Exc.) away from Council Highways to the new national **Safe Roads - Clean Britain (SRCB)** team.
- 5** Pass law to make National Highways fully responsible for Section 89(1) Environmental Protection Act 1990 enforcement and compliance on all of their road network.
- 6** Widen the new “£500 take a picture litter fine” system to the entire country.
- 7** Make it law that all fast-food drive-thrus have ANPR and print vehicle reg on all packaging – any packaging collected from roadside by **SRCB** automatically generates £500 fine to Registered Keeper.
- 8** Roll out same FPN “take a picture” scheme for Fly Tipping with min FPN £5,000.
- 9** Integrate Littercam AI technology into the exiting road camera network to compliment dashcam footage / mobile phone images of vehicles littering and issue FPNs.
- 10** Launch one simple App for entire UK public to use to upload images with simple “SNAP IT/SHARE IT” functionality and fully automated back end that automatically processes and issues FPN and has payment direct to **SRCB**.
- 11** Remove restrictions at all Recycling Centres and allow vans.

**MAIN DUTIES OF A NEWLY FORMED  
SAFE ROADS – CLEAN BRITAIN TEAM**

- Litter law enforcement (Section 89(1) Environmental Protection Act 1990)
- National school education initiative / public messaging
- Enforcement & compliance of Highways Act 1980 & all relevant Chapters / Codes
- Coordination and issue of permits for all utilities/ roadworks / resurfacing / traffic light maintenance etc.
- Inspection / sign off thereafter of these activities to ensure work done and sites clean and clear of temporary roadworks equipment & signage
- Litter & fly tipping clearance
- Pothole repairs
- Removing obstructions from the highways (fallen trees / broken fences/large objects / tyres / accident damage)
- Attendance at all RTAs for immediate clear up and repairs
- Grass cutting
- Verge sweeping
- Drain clearing
- Lighting & sign maintenance
- Maintenance of road-markings & lining
- Maintenance of safety islands & crossings
- Removal of all redundant sign / light stumps & supports



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